



STRATEGY • EDUCATION •  
EXPERIENCES • DJ SERVICES

ONE SHEET | 2026



ATLANTA



Si'mone "DJ Monie" Lewis is an Atlanta-based educator, brand and monetization strategist, and experience architect working at the intersection of culture, creativity, and business. She began her career as a brand strategist and creative director before becoming a self-taught DJ, applying her expertise in branding, audience psychology, and marketing to intentionally build DJ Monie as a globally recognized brand.

Today, DJ Monie works with brands, organizations, and creatives to design culture-driven experiences, monetize communities, and build scalable education and event ecosystems through strategy, consulting, education, speaking, and curated experiences.

## SERVICES & ENGAGEMENTS

### STRATEGY & CONSULTING

Brand & monetization strategy · Advisory & consulting · Offer development

### EDUCATION & PROGRAMMING

Workshops & training · Curriculum & programming partnerships · DJ education

### SPEAKING & THOUGHT LEADERSHIP

Keynotes · Panels · Facilitated sessions · Corporate trainings

### EVENTS & EXPERIENCES

Curated events · Cultural programming · Retreats & activations

### DJ SERVICES

Corporate & brand events · Festivals & private events · Open-format DJ (travel available)

17K

Followers

62%

Men

41%

Age 25-34

21K

Reach

72K

Impressions



@thedjmonie



www.djmonie.com



bookme@djmonie.com



310.344.7205