



The Ultimate Vibe
Curator for Luxe Events
& Global Brands

MEDIA KIT

SI'MONE 'DJ MONIE' LEWIS



310.344.7205 • bookme@djmonie.com



www.djmonie.com



ONE SHEET | 2025



 ATLANTA

Si'mone "DJ Monie" Lewis is an acclaimed Atlanta-based DJ, **2024 Red Bull Turn It Up DJ Battle** Charlotte Finalist, and one of **DJane's Top 100 U.S. Female DJs**. Known for her high-energy performances, she has rocked top venues like **Jardín Dispensary** and **Ghostbar at Palms Resort Casino** and been featured in 20+ publications, including **The Hype Magazine** and **KLAS News 8 Vegas**. Monie continues to empower women worldwide through music and bold self-expression.

Book DJ Monie for your next event and experience top-tier entertainment.

WEDDINGS, CORPORATE, FESTIVALS, PRIVATE, NIGHTLIFE, +MORE!

SERVICES & RATES

Nightlife: Starting at \$750

Private Events: Starting at \$1.5K

Weddings: Custom Pricing Available

Corporate Events: Custom Pricing Available

Festivals/Outdoor: Custom Pricing Available

National: Starting at \$1.5K

International: Starting at \$2.5K

***OPEN-FORMAT. TRAVEL RATES APPLY.
MORE SERVICES AVAILABLE.**

CURRENT COLLABS

Maker's Mark

NOTABLE CLIENTS

Red Bull

Big Dave's Cheesesteak

B.M.B. Entertainment

102.5 The Block

Trapwoodz

17K

Followers

62%

Men

41%


Age 25-34

21K

Reach


72K

Impressions

 @thedjmonie

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DJ MONIE MEDIA KIT / EPK

EVENT HIGHLIGHTS



2024 CHARLOTTE, NC - FINALIST

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DJ MONIE MEDIA KIT / EPK

SPEAKING ENGAGEMENTS

SPEAKER, COACH, FACILITATOR, PANELIST, MC & HOST

DJ Monie is a powerhouse speaker who blends glam, grit, and game-changing strategies to inspire action. From building a profitable brand to mastering the digital hustle, she empowers audiences to own their voice, monetize their passions, and turn challenges into opportunities.

SIGNATURE TOPICS

- **Booked & Branded:** How to Build a DJ Brand That Pays
- **From Bedroom to Big Stage:** Turning Passion into a Profitable DJ Career
- **Spinning Your Way to Success:** Lessons from a Self-Taught DJ
- **The Digital Hustle:** Monetizing Your Art with Ebooks, Templates & Online Tools
- **Curate, Create, Cash Out:** Crafting Events That Build Brand Equity
- **The Art of the Pivot:** Reinventing Yourself & Cashing Digital Checks
- **Glam & Grind:** Balancing Beauty, Business & Boundaries
- **Healing Out Loud:** Grief, Growth, and Getting Back to You
- **Unapologetically You:** Ditch the Comparison and Dominate Your Lane
- **The Bedroom & The Booth:** Balancing Bold Love, Creative Expression & Public Persona

SERVICES & RATES

Keynote Speaker

starting at \$2K

Half-Day

starting at \$1K

Full-Day

starting at \$2.5K

Weekend Rate

starting at \$5K

*Other Services Available



@thedjmonie



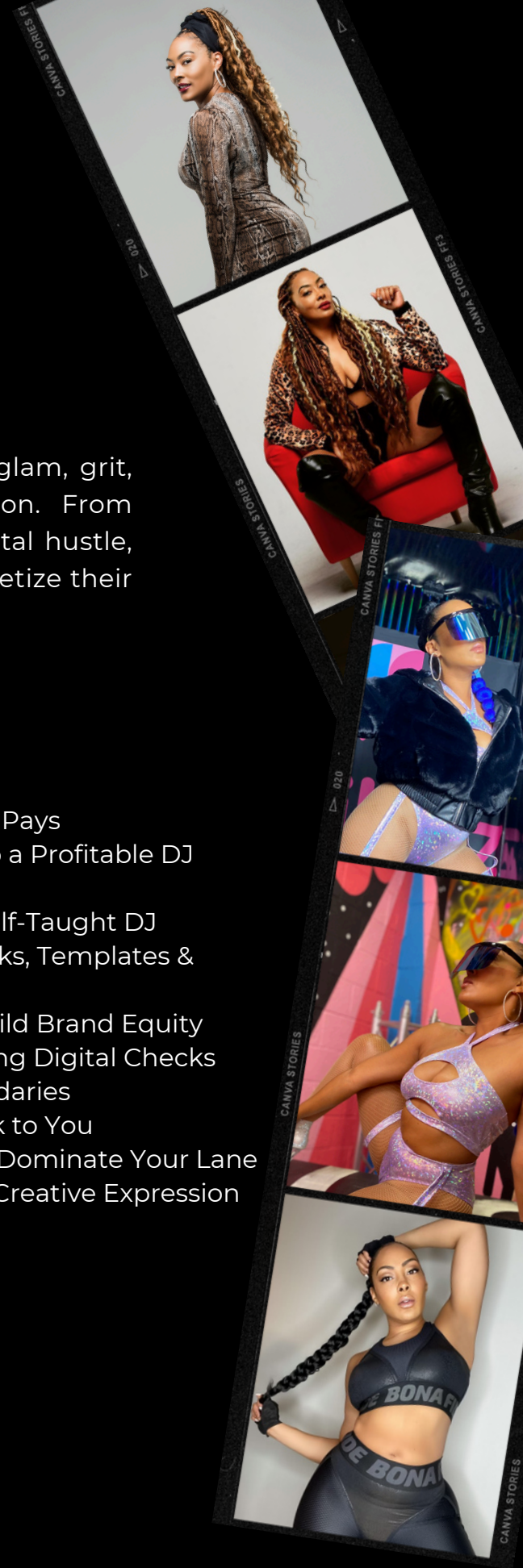
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DJ MONIE MEDIA KIT / EPK

NOTABLE HIGHLIGHTS



BOLD
JOURNEY

SHOUTOUT ATLANTA

ghost bar



SPLASH
LOUNGE - KITCHEN - COCKTAILS



CHARGE UP
C A M P A I G N



URBAN
WE DON'T JUST WRITE ABOUT URBAN CULTURE... WE LIVE IT

CANVAS **REBEL** VoyageATL



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DJ MONIE MEDIA KIT / EPK

NEW VIDEOS

Click Video Box To Watch



T. Villa - Just Break A Scale (OFFICIAL VIDEO) - Feature



**Atlanta Rooftop House Set 🔥
Sunset Vibes by DJ Monie**



**Unleashing the Sonic Spell: DJ
Monie's Electrifying Perform...**

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DJ MONIE MEDIA KIT / EPK

IN THE NEWS

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CANVAS **REBEL**

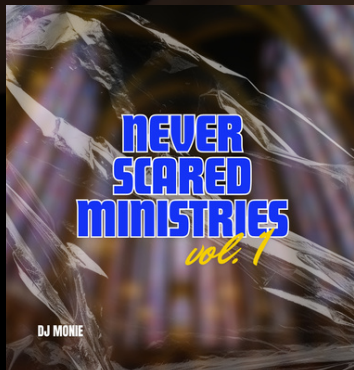
SHOUTOUT ATLANTA

Voyage *ATL*

BOLD JOURNEY

RECENT MUSIC

Click Album Cover To Listen



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BIOGRAPHY | 2025

MONIE



ATLANTA DJ, BRAND COACH & GLOBAL ENTERTAINER

Si'mone "DJ Monie" Lewis, professionally known as **DJ Monie**, is an Atlanta-based open format DJ, luxury event entertainer, brand coach, and body-positive influencer. With her electrifying energy and genre-spanning mixes, she turns weddings, corporate activations, private events, and nightlife into high-vibe, unforgettable experiences.

Monie has been named one of **DJane's Top 100 Best Female DJs in the U.S.** (2023 & 2024) and was a **2024 Red Bull Turn It Up DJ Battle Finalist** in Charlotte. Her high-profile performances include headlining the **Melody Music Festival** at Wanderland Campground (2023 & 2025), rocking the **Tailgate energized by Red Bull** at **Mercedes-Benz Stadium**, and commanding stages at **Ghostbar at Palms Resort Casino** and **Jardin Dispensary** in Las Vegas.

She's been featured in **The Hype Magazine**, **KLAS News 8**, and over 20 additional outlets—and was **quoted in USA Today** for her work as **Head of Marketing at Fract**, a cutting-edge location intelligence software company.

Off stage, Monie is a seasoned **brand coach and graphic designer** with 10+ years of experience building iconic visual identities for celebrities, influencers, and top-tier professionals. She offers digital branding tools via her **Etsy shop**, one-on-one coaching, and exclusive DJ resources.

As founder of **World DJ Alliance**, a global community for DJs, curators, and creatives. She leads a movement focused on empowerment, education, and visibility in the music industry. She also offers **virtual and in-person DJ lessons** and business coaching for up-and-coming talent.



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